EOM/EOC

WEWS

ON YOUR SIDE

Flight Dates 08/18/12-09/01/12

Order Sep 00:20:00

Billing Cycle

Product Estimate # 1617

Issue. OFA Sked C 8.18-8.31.12 Alt Order # 308175 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 08/16/12 08/28/12 Order Type **GENERAL Billing Contact**

Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+ Agency GMMB Inc

Rev Codes POL POL CAND **Buying Contact**

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 1010 Wisconsin Avenue - Suite #80

Agency Ref 2 Advertiser Ref Washington, DC 20007

Start Date

Primary Account Executive

Daniel Baylog

End Date Daniel Baylog 100%

Account Executive Order%

Order Share 100% Market Value 130550

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

- . .

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount

Rating Start Date End Date **Net Amount Gross Amount** # Spots August 2012 50 \$58,862.50 \$69,250.00 0.00 07/30/12 08/26/12 50 \$58,862.50 \$69,250.00 September 2012 47 \$52,105.00 \$61,300.00 0.00 08/27/12 09/01/12 47 \$52,105.00 \$61,300.00

97 \$110,967.50 \$130,550.00 0.00 **Totals**

												I Ot	<u>ais</u>
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1	WEWS	08/18/12	08/31/12	M-F GMA 7-9a	CM	7-9a	MTWTF	:30	3	\$850.00 P-1	0.00 NM	14	\$11,900.00
				M-F GMA 7-9a									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 08/1	3/12	08/19/12		0	\$0.00	0.00						
We	eek: 08/2	20/12	08/26/12	MTWTF	6	\$850.00	0.00						
W	eek: 08/2	27/12	09/02/12	МГWГF	8	\$850.00	0.00						





Contract / Revision 308175 Flight Dates 08/18/12-09/01/12 Hiatus Dates

<u>Original Date / Revision</u> 08/16/12 / 08/28/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Issue. OFA Sked C 8.18-8.3 Estimate # 1617

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WEWS	08/18/1	2 08/31/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30	1	\$650.00 P-1	0.00 NM	2	\$1,300.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	S-	1	\$650.00	0.00						
Week: 08/		08/26/12	S-	1	\$650.00	0.00						
Week: 08/		09/02/12		0	\$0.00	0.00	.20		Ф050 00 D 4	0.00 NIM	,	CCC 00
N 3 WEWS	08/18/1	2 08/31/12	SU GMA 8-9A SU GMA 8-9A	СМ	8-9a	3	:30	1	\$650.00 P-1	0.00 NM	1	\$650.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	S	0	\$0.00	0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12		1	\$650.00 \$0.00	0.00 0.00						
N 4 WEWS			M-F 9-10a	CM	9-10a	MTWTF	:30	5	\$700.00 P-1	0.00 NM	10	\$7,000.00
			M-F 9-10a				.00	ŭ	ψ. σσ.σσ.	0.00 1		ψ. ,σσσ.σσ
Sta Week: 08/	rt Date	End Date 08/19/12	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	МГЖГБ	0 5	\$0.00 \$700.00	0.00 0.00						
Week: 08/		09/02/12	MTWTF	5	\$700.00	0.00						
N 5 WEWS			M-F 10-11a	CM	10-11a	MTWTF	:30	4	\$700.00 P-1	0.00 NM	8	\$5,600.00
			M-F 10-11a		_				,			*-,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ Week: 08/		08/19/12 08/26/12	МГЖГБ	0 4	\$0.00 \$700.00	0.00 0.00						
Week: 08/		09/02/12	MTWTF	4	\$700.00	0.00						
N 6 WEWS			M-F 11-12p M-F 11-12p	СМ	11a-12p	MTWTF	:30	2	\$1,000.00 P-1	0.00 NM	5	\$5,000.00
Sto	rt Date	End Date	Weekdays	Spots/Week	Poto	Pating						
Week: 08/		08/19/12		<u> </u>	Rate \$0.00	Rating 0.00						
Week: 08/		08/26/12	MTWTF	-	\$1,000.00	0.00						
Week: 08/	27/12	09/02/12	MTWTF		\$1,000.00	0.00						
N 7 WEWS	08/18/1	2 08/31/12	M-F 12-1230pm N M-F 12p News	News CM	12-1p	MTWTF	:30	5	\$700.00 P-1	0.00 NM	10	\$7,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12		0	\$0.00	0.00						
Week: 08/		08/26/12	MTWTF	5	\$700.00	0.00						
Week: 08/		09/02/12	МТЖТБ	5	\$700.00	0.00						
N 8 WEWS	08/18/1	2 08/31/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWTF	:30	1	\$700.00 P-1	0.00 NM	2	\$1,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12		0	\$0.00	0.00						
Week: 08/		08/26/12	MTWTF MTWTF	1	\$700.00	0.00						
Week: 08/		09/02/12		<u> </u>	\$700.00	0.00	.20		\$4.500.00 D.4	0.00 NM	,	# C 000 00
N 9 WEWS	06/16/1	2 06/31/12	M-F 3-4p M-F 3-4p	СМ	3-4p	MTWTF	:30	2	\$1,500.00 P-1	U.UU INIVI	4	\$6,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	MEWEE	0	\$0.00	0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12	MTWTF MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
			M-F 4-5p Dr. OZ	CM	4-5p	MTWTF	:30	2	\$900.00 P-1	0.00 NM	4	\$3,600.00
	_		M-F 4-5p Dr. Oz									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ Week: 08/		08/19/12 08/26/12	 МГWГF	0 2	\$0.00 \$900.00	0.00 0.00						
Week: 08/		09/02/12	MΓWΓF	2	\$900.00	0.00						
22 30/	. –			_	,	-				•		





Contract / Revision 308175 Flight Dates 08/18/12-09/01/12 Hiatus Dates

<u>Original Date / Revision</u> 08/16/12 / 08/28/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product Issue. OFA Sked C 8.18-8.3 Estimate # 1617

Ln Ch Start End	Inventory Code	Brook	Start/End	Time Days	Len Spo	nte Rate Pri	Rtg Type	Tot	als Amount
N10 WEWS 08/18/12 08/31/12		CM	4-5p	MTWTF	•	2 \$900.00 P-1	0.00 NM	4	\$3,600.00
N 10 WEWS 00/10/12 00/31/12	M-F 4-5p Dr. Oz	Civi	4-5p	IVII VVI I	.50	2 ψ900.001-1	0.00 INIVI	7	ψ5,000.00
N11 WEWS 08/18/12 08/31/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	MTWTF	:30	3 \$1,200.00 P-1	0.00 NM	6	\$7,200.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12		0	\$0.00	0.00					
Week: 08/20/12 08/26/12	MTWTF MTWTF		\$1,200.00	0.00					
Week: 08/27/12 09/02/12 N12 WEWS 08/18/12 08/31/12			\$1,200.00	0.00 MTWTF	:30	2 \$1 600 00 D 1	0.00 NIM	6	\$0,000,00
N 12 WEWS 06/16/12 06/31/12	M-F 6-630p News M-F 6-630p News		6-630p	MII WI F	.30	3 \$1,600.00 P-1	0.00 NM	0	\$9,600.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12		0	\$0.00	0.00					
Week: 08/20/12 08/26/12 Week: 08/27/12 09/02/12	MTWTF MTWTF		\$1,600.00	0.00 0.00					
			\$1,600.00		:30	1 \$2,000,00 D 1	0.00 NIM	2	¢2 600 00
N13 WEWS 08/18/12 08/31/12	M-F 6-630p News		WNT Pre-/ (6:28 PM-6	-,	.30	1 \$2,000.00 P-1	0.00 NM	2	\$3,600.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12		0	\$0.00	0.00					
Week: 08/20/12 08/26/12	MTWTF	1	\$2,000.00	0.00					
Spot Ch Date Range D	Description	Star	t/End Time		Weekdays		Rtg Type		
1 /EWS 08/20/12-08/26/12 N	/I-F 6-630p News	WN	Γ Pre-Adj.	(6:28 PM-6:30 PI	MTWThF	:30 \$1,600.00	0.00 NM		
[Due To Placement]	Marian								
Week: 08/27/12 09/02/12	MTWTF		\$2,000.00	0.00				_	
N14 WEWS 08/18/12 08/31/12	SA 6-630p News SA 6-630p News	СМ	6-630p	S-	:30	1 \$800.00 P-1	0.00 NM	2	\$1,600.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S-	1	\$800.00	0.00					
Week: 08/20/12 08/26/12	S-	1 Stor	\$800.00	0.00	Maakdaya	Langth Data	Dta Tuno		
Spot Ch Date Range E 2 VEWS 08/20/12-08/26/12 S	Description SA 6-630p News	6-63	t/End Time Op	-	<u>Weekdays</u> Sa		Rtg Type 0.00 NM		
See MG 14.3									
[Sports Late-Run]	_								
3 /EWS 09/01/12-09/01/12 S	SA 730-8P	730-	8P	-	Sa	- :30 \$800.00	0.00 NM		
MG for 14.2 08/25		_							
Week: 08/27/12 09/02/12	011.0.000- Nove	0	\$0.00	0.00	1 00	4	0.00.1114		#4 000 00
N15 WEWS 08/18/12 08/31/12	SU 6-630p News SU 6-630p News	СМ	6-630p	S	30	1 \$1,200.00 P-1	0.00 NM	1	\$1,200.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S	1	\$1,200.00	0.00					
Week: 08/20/12 08/26/12		0	\$0.00	0.00					
Week: 08/27/12 09/02/12	M F 7 720°		\$0.00	0.00	:30	2	0.00 NM	6	£1.4.400.00
N16 WEWS 08/18/12 08/31/12	M-F 7-730p 7-730p Wheel	CM	7-730p	MTWTF	.30	3 \$2,400.00 P-1	U.UU INIVI	6	\$14,400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12		0	\$0.00	0.00					
Week: 08/20/12 08/26/12	МГЖГБ	-	\$2,400.00	0.00					
Week: 08/27/12 09/02/12	MTWTF		\$2,400.00	0.00					
N17 WEWS 08/18/12 08/31/12	M-F 730-8P 730-8p Jeopardy	СМ	730-8p	МГWГF	:30	2 \$2,600.00 P-1	0.00 NM	4	\$10,400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12		0	\$0.00	0.00					
Week: 08/20/12 08/26/12	MTWTF		\$2,600.00	0.00					
Week: 08/27/12 09/02/12	MTWTF	2	\$2,600.00	0.00					





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Advertiser Obama / Democrat / Presid Product Issue. OFA Sked C 8.18-8.3 Estimate # 1617

L - Ch	Ctot	⊏n d	Inventory Code	Danak	Oto wt/Fined T	in Day		Lan Chai		Data Dei	Dta Tura	Tot	
Ln Ch	Start	End	Inventory Code		Start/End T		/S S-	Len Spot			Rtg Type		Amount
N18 WEWS	08/18/1	2 08/31/12	SA 7-730p 7-730p	CM	7-730p		5-	:30	1 \$8	800.00 P-1	0.00 NM	3	\$2,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12	S-	1	\$800.00	0.00							
Week: 08/		08/26/12	S-	1	\$800.00	0.00							
	Date Ra		escription		/End Time				Length		Rtg Type		
		2-08/26/12 S	A 7-730p	7-73	0р		-	Sa	:30	(\$800.00)	0.00 <i>NM</i>		
	e MG 18	*	D1										
-		CHG NASCA	•	0.0-				ТWГhF	.00	#000 00	0 00 NIM		
_		2-08/31/12 N	I-F 2-3p	2-3p			IVI	II WI MF	:30	\$800.00	0.00 NM		
_	for 18.2	•	I F 0 0=	0.0-			1.4	ТWГhF	.00	#000 00	0.00 NIM		
_		2-08/31/12 N	I-F 2-3p	2-3p			IVI	IIWINF	:30	\$800.00	0.00 NM		
-	for 18.2	•		0		0.00							
Week: 08/		09/02/12		<u>_</u>	\$0.00		S-	-20	4 00	000 00 D 4	0.00 NIM		# 000 00
N19 WEWS	08/18/1	2 08/31/12	SA 730-8P SA 730-8pm	CM	730-8P		3-	:30	1 \$8	800.00 P-1	0.00 NM	1	\$800.00
Sto	rt Date	End Date	Weekdays	Spots/Week	Poto	Dating							
Week: 08/		08/19/12	S-	<u>Spois/week</u>	Rate \$800.00	Rating 0.00							
Week: 08/		08/26/12	S-	1	\$800.00	0.00							
	Date Ra		escription	Star	/End Time		V	Veekdays_	Length	Rate	Rtg Type		
2 VEWS	08/20/1	2-08/26/12 S	A 730-8P	730-	8P		-	Sa	:30	(\$800.00)	0.00 NM		
	e MG 18	,											
-		CHG NASCA	RJ	•	# 0.00	0.00							
Week: 08/		09/02/12	MON Dealester/D	0	\$0.00	0.00			4 07	500 00 D 4	0.00.1114		#00 500 00
N20 WEWS	08/18/1	2 08/31/12	MON Bachelor/B MON Bachelor/B		8-11p	M		:30	1 \$7,	500.00 P-1	0.00 NM	3	\$22,500.00
Sto	rt Doto	End Date	Weekdays		Poto	Dating							
Week: 08/	rt Date	08/19/12	vveekuays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00							
Week: 08/		08/26/12	M	-	\$7,500.00	0.00							
Week: 08/		09/02/12	M		\$7,500.00	0.00							
N21 WEWS	08/18/1	2 08/31/12	Friday Prime C	СМ	10-11p		- F	:30	1 \$3,	500.00 P-1	0.00 NM	1	\$3,500.00
			Friday Prime C										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/19/12		0	\$0.00	0.00							
Week: 08/		08/26/12	F	0	\$0.00	0.00 0.00							
Week: 08/		09/02/12			\$3,500.00 Sunday Prin		C	.20	4 PO	500 00 D 1	0.00 NIM	4	¢2 500 00
N22 WEWS	08/26/1	2 08/26/12	Sunday Prime Sp Sunday Prime Sp		(9:00 PM-11	•	5	:30	1 \$3,	500.00 P-1	0.00 NM	1	\$3,500.00
Sto	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/26/12	S	<u> 5pots/Week</u>	\$3,500.00	0.00							
N23 WEWS			Criminal Minds	CM	1135p-105x		S	:30	1 \$4	400.00 P-1	0.00 NM	1	\$400.00
5	00,20/1	_ 00,20,12	Sa Criminal Mind	_			5		. ψ		0.00 14141	· .	\$ 700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/26/12	S	1	\$400.00	0.00							
												071	

Totals 97\$130,550.00